

TIME	Marketing Quick Bites	Solutions on Staffing Quick Bites	Operations Quick Bites	BEVX Live!	Super Sessions	Pastry Studio
9:00am	Exhibits Open					
9:45	Effective Websites Don't Need to Be Complicated		What to Know to Optimize Your Kitchen Efficiencies, Kessenich's			
10:00		Thriving in an Employer's Market: Insights FOR the Operator, FROM the Operator, Toro, Toro, Toro		Wagner Wines: The Wagner Family & Celebrating Caymus Cabernet's 50th Anniversary		
10:15	Get on Their Radar: Reach More Local Customers					
10:30					The Gig Workforce: Your Secret Ingredient to Staffing Success, Hyer & Saz's	Vegan Pie Crust, Sweet Peas Pies
10:45		HealthiestYou by Teladoc: Maximize Affordable Health Benefits				
11:00						
11:15			Trending with Sustainability, Sysco			
11:30	Using Marketing Tactics to Recruit New Hires	Crafting a Culture of Commitment: Strategies for Employee Retention, WI Small Business Development Center		Driftless Pure: Cocktail Sampling & Supporting Local		Buttercream & Color Theory, Fox Valley Technical College
11:45						
12:00		Hiring & Upskilling: The Ingredients You Need to Succeed, Employ Milwaukee				
12:15	Selling Merchandise & Brand Goods		Crafting the Ultimate Summer Dining Experience, Toast	Tito's Handmade Vodka: Cocktail Sampling & Charitable Works		
12:30					THC in the Restaurant Industry: Legal Compliance and Best Practices, a panel discussion • Stefan Boerboom, DATCP • Casey Kaiser, Littler • Colin Plant, Canni MKE	Sweet & Savory Tarts, Milwaukee Area Technical College
12:45			Drive Sales & Maximize Profits with Strategic Menu Implementation, JWD Consulting			
1:00	The Effects of Seasonality on Retail Brands	Next Generation Hospitality, TK Hospitality				
1:15						
1:30	Email & SMS Marketing for F&B		Optimizing Operations: The Power of Online Ordering, Tamara's the Cake Guru	Breathru Beverage: Presentation on Digital Industry Trends & Breakthru Now		Edible Image Tips & Tricks, Cook Specialty Co., Inc.
1:45		How to Attract Today's Top Talent, Kinsa				
2:00						
2:15						
2:30		Bakery Competition Awards				
3:00pm	Exhibits Close					